



THE BITE

Creative

LUXURY BRANDS THAT DON'T
JUST STAND OUT...

They Bite

PRICE LIST

WE DON'T CUT CORNERS, AND NEITHER SHOULD YOUR BRAND.



THE BITE
Creative

DISRUPTION ISN'T JUST OUR METHOD – IT'S OUR EXPERTISE.

With a first-class degree in Literature and Creative Writing, and a Master's Degree specialising in cognitive disruption and creativity, we have the expertise to transform your brand into a story that captivates, disrupts, and endures.

We've combined years of academic study with real-world application to craft campaigns that break the mold, shift perceptions, and position your brand for success.

With the tools, knowledge, and creativity to make your vision unforgettable, we're ready to elevate your brand above the rest.



THE BITE *Creative*

STRATEGIC BRANDING AND VISUAL IDENTITY

We build bold, unforgettable brands that cut through the clutter. From logo design to full visual identity, we craft every detail to align with your mission and make a lasting impact. Your brand isn't just seen—it's remembered, resonating with your audience long after the first glance.

PRICING FOR
BRAND IDENTITIES
BEGIN AT £500.

LOGO SUITE

Includes:
A primary logo,
Secondary logo,
Sub-mark logo,
Brand board (colour palette, typography,
imagery), and
Brand Guidelines.

FULL SOCIAL MEDIA KIT

Includes:
A Logo Suite,
2 social media cover designs,
5 highlight icons,
5 social media templates.



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CLARITY AND CONSISTENCY AUDITS

Analyse your brand messaging to ensure every touchpoint aligns with your vision and resonates with your audience

PRICING
BEGINS AT
£500.

BRAND MESSAGING AUDIT

A comprehensive review of your brand's voice, tone, and messaging to ensure consistency and alignment, with actionable recommendations for improvement.

WEBSITE AUDIT

A comprehensive review of your brand's website voice, tone, and messaging to ensure consistency and alignment, with actionable recommendations for improvement.



THE BITE *Creative*

EMOTIONALLY-DRIVEN COPY-WRITING

Crafting copy based on cognitive principles to engage the brain's emotional and intellectual triggers, sparking curiosity and motivating action.

PRICING
BEGINS AT
£400

WEBSITE COPY (5 PAGES)

Disruptive, brand-specific copy that breaks traditional thought patterns and is crafted to resonate deeply with your audience's needs and behaviors.

SOCIAL MEDIA CAMPAIGN COPY (5 POSTS)

Captivating captions and copy that break conventional scripts, generating excitement and boosting audience interaction.

ADVERTISING COPY

500 words of powerful ad copy designed to grab attention, ignite interest, and prompt immediate action, driving conversions and brand recognition.



THE BITE *Creative*

DISRUPTIVE CAMPAIGN STRATEGIES AND CREATIVE EXECUTION

Transformative campaign strategies grounded in cognitive linguistics and behavioural science, designed to shift perceptions, influence decisions, and drive lasting engagement with your audience.

PRICING
BEGINS AT
£800

SINGLE CAMPAIGN STRATEGY

Including:
Ideation,
Messaging guide to ensure seamless implementation and maximum impact across all platforms.

LAUNCH CAMPAIGN STRATEGY

For new product, service, or brand launch to captivate and engage your audience effectively. This includes:

End to End Planning,
Compelling Storytelling,
Visual Advertisement (static or video).



THE BITE *Creative*

ONGOING STRATEGY & DISRUPTIVE CAMPAIGNS

We craft month-by-month ad campaigns and social media strategies that fuse consistent innovation with creative disruption. Each campaign evolves with your brand's timeline, ensuring lasting impact and engagement at every stage.

PRICING
BEGINS AT
£1,200

MONTHLY CAMPAIGN SUPPORT

Including:

Ongoing content strategy,
Creative direction,
Full execution with The Bite Creative to
maintain consistent engagement and drive
continuous growth for your brand.



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TERMS AND CONDITIONS

- A 50% non-refundable deposit is required to secure your booking. No booking is confirmed without this payment.
- The remaining 50% will be required on project completion prior to receiving your final files.
- Your project will start upon the start date you are assigned. Turn around times will vary.

Once the project has started, you will be expected to respond within 5 working days. If

- you are unable to respond within this time scale, please make me aware. If you fail to respond within this time scale an additional fee may occur.
- Your project will be terminated if you fail to respond within 30 days, this will result in a loss of deposit.
- A maximum of two rounds of amendments will be included for each design element, within the agreed price.
- Any further amendments will be charged at an additional fee of £25 per hour.